



**BICYCLE
COALITION
OF GREATER
PHILADELPHIA**

VISION ZERO PHL CONFERENCE 2026

Add your voice to the conversation
about street safety in our city!



**PUTTING
COMMUNITY
FIRST**

REVOLUTIONIZING
STREET SAFETY

9 AM - 4 PM
MARCH 12, 2026

STUDENT CENTER SOUTH
TEMPLE UNIVERSITY



ABOUT THE EVENT

THE 2026 CONFERENCE

The annual Vision Zero PHL Conference brings together industry and community leaders in the areas of public health, engineering, and urban planning. Over the course of two plenary sessions and six break-out sessions, speakers and attendees exchange ideas, discuss innovative policies, and present projects that address the changing societal landscape as our city seeks to eliminate traffic fatalities.



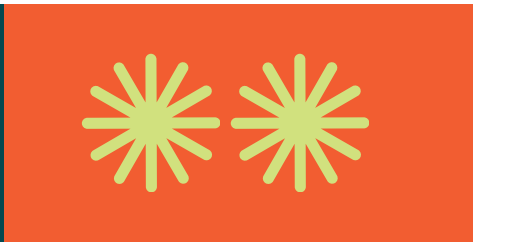
✱ WHAT IS VISION ZERO?

The goal of Vision Zero is to reduce the number and severity of traffic crashes that occur in Philadelphia each year, with the goal of eliminating traffic deaths. Vision Zero policies aim to make all road users feel safe and protected.

The Bicycle Coalition of Greater Philadelphia is committed to working towards safe, sustainable, and accessible multimodal mobility for all.

✱ WHO WE ARE:

Through advocacy and education, the **Bicycle Coalition of Greater Philadelphia (BCGP)** leads the movement to make every bicycle ride safe, to empower youth and adults to ride, and to foster a ridership that reflects the diversity of the region. Our vision is that, by the year 2040, anyone in the Philadelphia region can ride a bike confidently, joyfully, and free of traffic violence, on a network of connected circuit trails, bike lanes, and safe streets.



SPONSORSHIP OPPORTUNITIES



PRESENTING SPONSOR

- Recognition as Presenting Sponsor i.e. Vision Zero PHL Conference presented by [Company Name]
- Keynote introduction
- Opportunity to provide branded giveaway at check in
- Opportunity to table or poster at event
- Premium full-page ad in printed program book
- Prime logo inclusion on event signage, program, webpage, press releases, and social media
- 10 invitations to VIP pre-conference reception on March 11, 2026
- 10 complimentary tickets to the conference
- One-year BCGP membership for 10 employees

\$15,000



RECEPTION HOST

- Recognition as Reception Host
- Opportunity to provide remarks at VIP pre-conference reception on March 11, 2026
- Opportunity to table or poster at event
- Premium Full-page ad in printed program book
- Prominent logo inclusion on event signage, program, webpage, press releases, and social media
- 8 invitations to VIP pre-conference reception on March 11, 2026
- 8 complimentary tickets to the conference
- One year BCGP membership for 8 employees

\$10,000



SPONSORSHIP OPPORTUNITIES CONT.

GOLD SPONSOR

- Recognition as Gold Sponsor at the podium
- Opportunity to table or poster at event
- Full-page ad in printed program book
- Logo inclusion on event signage, program, webpage, press releases, and social media
- 6 invitations to VIP pre-conference reception on March 11, 2026
- 6 complimentary tickets to the conference
- One year BCGP membership for 6 employees

\$5,000

SILVER SPONSOR

- Opportunity to table or poster at event
- Full-page ad in printed program book
- Logo inclusion on event signage, program, webpage, press releases, and social media
- 4 invitations to VIP pre-conference reception on March 11, 2026
- 4 complimentary tickets to the conference
- One year BCGP membership for 4 employees

\$3,000

BRONZE SPONSOR

- Opportunity to table or poster at event
- Half-page ad in printed program book
- Logo inclusion on event signage, program, webpage, and press releases
- 2 invitations to VIP pre-conference reception on March 11, 2026
- 2 complimentary tickets to the conference
- One year BCGP membership for 2 employees

\$1,250

VISION ZERO PHL CONFERENCE 2026
bicyclecoalition.org/vzc-phil-2026

please direct all inquires to:
Sonja Bontrager,
sonja@bicyclecoalition.org
215-242-9253 ext. 308



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FRIEND SPONSOR

- Quarter-page ad in printed program book
- Name on event signage, program, and webpage
- 1 invitation to VIP pre-conference reception on March 11, 2026
- 1 complimentary ticket to the conference
- One year BCGP membership for 1 employee

\$500

COFFEE BREAK SPONSOR

Learning is hard work and people need a break. Be the hero by offering conference attendees that much-needed cup of coffee so they get the jump start they need for the rest of the day.

- Exclusive company logo on coffee station signage in main conference room
- Opportunity to provide branded coffee sleeves or napkins
- Logo inclusion on event signage, program, webpage, and media releases
- 2 complimentary tickets to the Vision Zero PHL Conference

\$1,000

THE VALUE OF YOUR SPONSORSHIP

TARGETED EXPOSURE

The 2026 Vision Zero PHL Conference brings your brand face-to-face with over 350 political and community leaders and a motivated, savvy audience.

MULTI-CHANNEL PROMOTION

Your sponsorship is amplified through conference program advertisements and promotion across our website, social media, and email newsletters (14k + households) highlighting the event and your commitment to making our community safer.

ENGAGEMENT OPPORTUNITIES

Gain meaningful, in-person engagement through the exclusive pre-conference reception with speakers and panelists, as well as on-site direct marketing opportunities with conference attendees.

PROVEN TRACK RECORD

With a decade of successful events, the conference has proven its ability to deliver a high-quality experience, meaningful dialogue, and measurable impact—making it a trusted and credible platform for sponsors year after year.

Commitments encouraged by February 13, 2026

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