




**BICYCLE
COALITION
OF GREATER
PHILADELPHIA**

**VISION ZERO PHL
CONFERENCE 2024**

**VISION ZERO
AT A CROSSROADS:
SCALING UP TO MEET
TODAY'S CHALLENGES**

Add your voice to the
conversation about
street safety in our city!

**March 22, 2024
9:00am to 3:30pm
Temple Student
Center South**



ABOUT THE 2024 CONFERENCE:



When: March 22, 2024

Where: Temple University

WHAT IS VISION ZERO?

The 2024 Vision Zero PHL Conference will bring together industry and community leaders in the areas of public health, engineering, and urban planning. Over the course of two plenary sessions and six break-out sessions, speakers will exchange ideas, discuss innovative policies, and present projects that address the changing societal landscape as our city seeks to eliminate traffic fatalities.

The goal of Vision Zero PHL is to reduce the number and severity of traffic crashes that occur in Philadelphia each year, with the goal of eliminating traffic deaths. Vision Zero policies aim to make all road users feel safe and protected.

BCGP is committed to working towards safe, sustainable, and accessible multimodal mobility.

VISION ZERO PHL CONFERENCE 2024

SPONSORSHIP OPPORTUNITIES

The 2024 Vision Zero PHL Conference brings your brand face-to-face with over 250 political and community leaders and a motivated, savvy audience through an exclusive pre-conference reception with speakers and panelists; on-site direct marketing to conference attendees; conference program ads; and website, social media, and email newsletters (14K+ households) promoting the event and your commitment to making our community safe.

PRESENTING *(1 available)*

\$15,000

- Recognition as Presenting Sponsor i.e. Vision Zero PHL Conference presented by [Company Name]
- Keynote introduction
- Opportunity to provide branded giveaway at check in
- Opportunity to table or poster at event
- Premium full-page ad in printed program book
- Prime logo inclusion on event signage, program, webpage, press releases, and social media
- Invitations to VIP pre-conference reception on March 21, 2024
- 10 complimentary tickets to the conference
- One-year BCGP membership for employees

PLATINUM

\$10,000

- Recognition as Platinum Sponsor at the podium
- Opportunity to provide branded giveaway at check in
- Opportunity to table or poster at event
- Premium Full-page ad in printed program book
- Prominent logo inclusion on event signage, program, webpage, press releases, and social media
- Invitations to VIP pre-conference reception on March 21, 2024
- 8 complimentary tickets to the conference
- One year BCGP membership for employees



VISION ZERO PHL CONFERENCE 2024

SPONSORSHIP OPPORTUNITIES

GOLD

\$5,000

- Recognition as Gold Sponsor at the podium
- Opportunity to table or poster at event
- Full-page ad in printed program book
- Logo inclusion on event signage, program, webpage, press releases, and social media
- Invitations to VIP pre-conference reception on March 21, 2024
- 6 complimentary tickets to the conference
- One year BCGP membership for employees

SILVER

\$3,000

- Opportunity to table or poster at event
- Full-page ad in printed program book
- Logo inclusion on event signage, program, webpage, press releases, and social media
- Invitations to VIP pre-conference reception on March 21, 2024
- 4 complimentary tickets to the conference
- One year BCGP membership for employees

BRONZE

\$1,000

- Opportunity to table or poster at event
- Half-page ad in printed program book
- Logo inclusion on event signage, program, webpage, and press releases
- Invitations to VIP pre-conference reception on March 21, 2024
- 2 complimentary tickets to the conference
- One year BCGP membership for employees



VISION ZERO PHL CONFERENCE 2024

SPONSORSHIP OPPORTUNITIES

FRIEND

\$500

- Quarter-page ad in printed program book
- Name on event signage, program, webpage, and press releases
- Invitation to VIP pre-conference reception on March 21, 2024
- 1 complimentary ticket to the conference
- One year BCGP membership for employees

Coffee Break Sponsor

\$1,000

Learning is hard work and people need a break. Be the hero by offering conference attendees that much-needed cup of coffee so they get the jump start they need for the rest of the day.

- Exclusive company logo on coffee station signage in main conference room
- Opportunity to provide branded coffee sleeves
- Logo inclusion on event signage, program, webpage, and media releases
- 2 complimentary tickets to the Vision Zero PHL Conference

Commitments encouraged by February 23, 2024



WHO WE ARE:

Through advocacy and education, the **Bicycle Coalition of Greater Philadelphia (BCGP)** leads the movement to make every bicycle ride safe, to empower youth and adults to ride, and to foster a ridership that reflects the diversity of the region. Our vision is that, by the year 2040, anyone in the Philadelphia region can ride a bike confidently, joyfully, and free of traffic violence, on a network of connected circuit trails, bike lanes, and safe streets.

Please direct all inquiries to:

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