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Our fiscal year, from April 2022 to March 2023 was, as for most others, full of relief and delight at return to the semblance of normalcy. The most transformative part of those twelve months was developing our new, equity-centered five-year Strategic Roadmap and Equity Statement. This plan brought together board members, staff, members and community partners to chart an updated course for the Coalition to take between now and 2028. The Roadmap lays out how we will infuse equity into our policy, advocacy, and education programming as well as how we will strive to support a ridership that reflects our region.

We made good progress on our Circuit Trails campaign goal of 500 miles by 2025 and supported the addition of many new protected bike lanes to Philadelphia's streets. We led a coalition to draft a Better Mobility platform for Philadelphia's next mayor and held our biggest Vision Zero Conference yet. Our education team engaged over 1,100 community members through classes and rides provided through the Better Bike Share Partnership and our two Bike Hubs in Hunting Park and Bartram's Garden. Our spring and fall Bicycle Coalition Youth Cycling programming engaged 100 youth from nine different high and middle schools.

We are indebted to our members, donors, sponsors and philanthropic partners who make this impactful work possible. Thank you for your generous support.

Sarah Clark Stuart Executive Director

Sanh C. Shon

Ed Chang Board Chair

MORE PROTECTED BIKE LANES FOR PHL RIDERS

2022

& 2023

HIGHL

GHTS

The longest protected bike lane in the City opened in October (Chestnut St, 3.3 miles), and the longest-debated protected bike lanes opened in late summer on eastern Washington Ave. Protected bike lanes were also added to 10th St, 15th St, Belmont Ave, and Grays Ave.

SETTING THE STAGE FOR THE NEXT PHL MAYOR

Together with 9 other organizations, we created the Better Mobility Platform, which contains recommendations for six major policy goals including the creation of a new Philadelphia Department of Transportation. The Platform also guided a public forum with 7 of the 10 Democratic Mayoral Candidates.

10 NEW CIRCUIT TRAILS PROJECTS OPENED

In 2021, 8.77 miles were added to the Circuit Trails network in Greater Philadelphia. And as of summer 2022, the region boasts a total of 370 miles of Circuit Trails with 40 more in the works—only 90 miles left to reach the Circuit Coalition's goal of 500 miles by 2025!

VELOLINGO SPREAD ACROSS THE CITY

We created a new 3-minute bike safety video and bike safety brochures, all available in English, Spanish, Mandarin, Vietnamese, Russian and Haitian Creole. Over 180 Philadelphians participated in classes and rides offered in Spanish.

W. Chestnut Street in Philadelphia



Vision Zero PHL Conference 2023



Bike Camden



Families for Safe Streets Greater Philadelphia





SUCCESSES DVOCACY

TRANSIT BENEFITS FOR PHILADELPHIANS

Passed in May 2022, Transit Forward Philadelphia supported former Councilmember Helen Gym's bill requiring employers with 50+ full-time employees to offer the use of pre-tax income toward commuting costs. The passage of this bill puts Philadelphia in alignment with cities across the country by making public transit access more affordable and supporting essential ridership growth.

PHILA PD AGREES: CRASH NOT ACCIDENT

After 8 years of advocacy by BCGP and Families for Safe Streets Greater Philadelphia, the Philadelphia Police Department finally renamed its "Accident Investigation Division," to the Crash Investigation Division. Additionally, the Streets Department agreed to conduct a six-month pilot of expanded residential sanitation pick up times, a move long sought after by the family of Emily Fredricks, who was killed by a sanitation truck early in the morning in November 2017.

VISION ZERO PHL 2023 SOLD OUT!

The 2023 Vision Zero Conference was our largest conference yet, with more than 250 attendees, over 40 speakers, 15 poster presentations, and almost 40 incredible sponsors. Federal Transit Administration's Deputy Administrator Veronica Vanterpool was the keynote speaker of this year's event entitled "Creating an Equitable Future with Zero Traffic Fatalities."

\$31 MIL FOR THE SPRING GARDEN CONNECTOR

On August 4, 2022, the Circuit Trails Coalition hosted a press event for the announcement of new funding committed to the project: the City of Philadelphia, PA DCNR, and the William Penn Foundation each committed funding to cover the cost for design, engineering, and Phase I of the project.

A BIG YEAR #ONTHECIRCUIT

In 2022, nearly 20 miles of Circuit Trails were completed and celebrated throughout the Greater Philadelphia and South Jersey areas, bringing new connections to communities within the growing network of the Circuit Trails.

Thanks to the support of community residents, neighborhood organizations, and advocates, the City of Philadelphia and its partners took a major step forward in funding the Spring Garden Connector project, with \$31 million committed to final design and the first phase of construction from a mix of local, state and private funders.



Burlington County, NJ

Rancocas Creek Greenway

Arney's Mount Trail

Delaware River Heritage Trail (Florence Twp Border to Union St; Roosevelt Park)

Bucks County, PA

Newtown Rail Trail (County Line Rd to Bristol Rd)

Chester County, PA

Schuylkill River Trail (Parker Ford to Route 422)

Delaware County, PA

Darby Creek Trail (Gillespie Park to Rosemont Ave)

Montgomery County, PA

Chester Valley Trail Extension East

Philadelphia County, PA

Delaware River Trail (Spring Garden to Washington Ave)

Cobbs Creek Trail (Segment D)



BCYC RACES AGAIN

In 2022, The Bicycle Coalition Youth Cycling Program engaged 100 youth from our nine partner schools sites and held the first in-person Criterium Race & Fun Day Scavenger Hunt after a two-year hiatus. For the summer and fall, BCYC All Stars on the Race, Mountain Bike and Cyclocross Teams participated in professional cycling races including the Cooper River Cyclocross Race, Bucks County Covered Bridges Ride, Philly Bike Ride, and a PICL/NICA Mountain Bike Race.

2022 also marked the 7th year of our BCYC Scholarship Program. In June, BCYC awarded three \$10,000 college scholarships to graduating seniors who exemplified the

core tenets of the program (healthy habits, independence and leadership): John Young (Drexel University), Victoria Williams (University of Virginia), and Dennis Morrison Wesley (Penn State University).











EQUITY & ACCESS EDUCATION

490+ PARTICIPANTS IN RIDES & CLASSES

In 2022, through the Better Bike Share Partnership (BBSP), the Bicycle Coalition offered rides and classes engaging nearly 500 participants. For the past 8 years, the Bicycle Coalition has supported BBSP's mission to increase use of Indego BikeShare for all people, with particular attention to people who are BIPOC and people facing economic challenges.

BARTRAM'S GARDEN BIKE HUB

Over 420 people visited the Bartram's Garden Bike Hub that was open 2 days a week from April-November. At the Bike Hub, participants rented bikes for free and joined group rides or learn-to-ride classes for kids and adults.

INCREASED ACCESS TO SAFE BIKING & PLAY IN HUNTING PARK

In Hunting Park at the Lil' Philly Safety Village, we engaged over 66 young people in our 2022 programs. We're thrilled to see an increasing number of kids who use the Lil' Philly Safety Village and therefore embrace physical activity as a healthy habit and associate bicycles as a fun mode of transportation.

FUTUR **A ROADMAP**



The Bicycle Coalition is excited to share a new **Strategic Roadmap and Equity Statement** guiding the coalition's work from 2023-2028. Through a rigorous process, we revised our mission and vision statements, added an equity statement, updated our values, and clarified our priorities for the next five years. A key focal point of the process was to formulate an equity-centered strategic plan to ensure that our work continues to promote inclusive access to safe transportation for all communities.

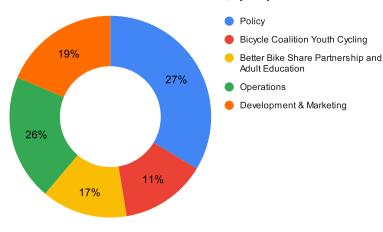
The Bicycle Coalition will focus its efforts on advocacy towards creating a sustainable transportation network that prioritizes bicycling and safe mobility, with an emphasis on under-resourced communities. The Bicycle Coalition will continue to prioritize programs that empower youth and adults to ride bicycles and will foster a ridership that reflects the diversity of the region, while strengthening organizational health and further elevating equity as a priority throughout the entire organization.

We are proud of the work we have done as a 50-year old organization to improve the infrastructure and livability of the Philadelphia region. We look forward to leading the movement for safe bicycling for years to come.

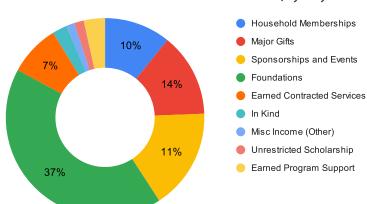
For more, visit bicyclecoalition.org/about/financials

FINANCIALS

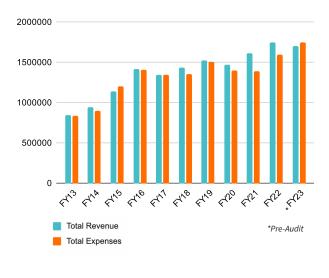
FY23 EXPENSES \$1,744,887



FY23 UNRESTRICTED REVENUE \$1,702,506



GROWTH OVER TIME



BCGP staff at the 2022 Ride of Silence





BCYC Fun Day 2022

FOUNDATIONS & SPONSORSHIPS

\$100,000+

William Penn Foundation

\$50,000+

Rapha Foundation TransitCenter

\$10,000+

AARP Pennsylvania
Acrow Bridge
Bartram's Garden
Catesby Foundation
Gold Medal Environmental
Philadelphia250
The Snider Foundation
Stuart Leon Bicycle Crash Law
Vie13 *

\$5,000+

AECOM Technology Balance Catamarans Bicycle Transit Systems Jacobs Engineering
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Saint-Gobain
WSP

\$2,500+

Anthony & Sylvan Pools Boles, Smyth Associates, Inc. Hayden Al jawnt * Keswick Cycle * Michael Baker International QCW Cycling Quaint Oak Bank SRAM

\$1,000+

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\$500+

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Thank you to everyone who financially supports our year-round advocacy and education work. We couldn't do it without you!

MAJOR GIFTS

\$25,000+

Jason & Angela Duckworth Jerome & Julie Jacobs/The Jacobs Family Gift Fund Jamie & Lisa Maguire/Jamie & Lisa Maguire Family Foundation

\$10,000+

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\$5,000+

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Giving totals include cumulative restricted gifts, event support and unrestricted giving from April 1, 2022 through March 31, 2023.

Howard Wiener & Rose Cheney Karen Winey & Russell Composto

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^{*} In-kind

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