



JOB TITLE: Better Bike Share Educator (Part-Time) *up to 4 positions available*

APPLICATION DEADLINE: March 1, 2023

JOB TYPE: Temporary/ Seasonal: March 1 - October 31, 2023

COMPENSATION: \$18/hour

SCHEDULE:

- **Minimum of 8 hours a month**, you can help shape your schedule and the number of hours you work each month between **8-24 hours a month**.
- Schedule varies: Mostly weekend events, occasional weekday daytime/afternoon/evening events.

PURPOSE AND GENERAL DESCRIPTION

The Better Bike Share Educator position is a seasonal position (up to *4 positions available*) housed at the Bicycle Coalition of Greater Philadelphia ([BCGP](#)) and supports the work of the Better Bike Share Partnership ([BBSP](#)), which includes [Indego](#) Bike Share. The position will work specifically to engage communities within the Indego bike share service area. The Bike Share Educator reports to the Education Programs Manager. This person will spend time supporting classes and rides, outdoors, and on weekends and evenings.

The Better Bike Share Partnership is a collaboration between the City of Philadelphia, Indego bike share, the National Association for Transportation Officials ([NACTO](#)), People for Bikes, and the Bicycle Coalition of Greater Philadelphia. Started in 2014, BBSP's mission is to build equitable and replicable bike share systems across the country, with Philadelphia as a central location for testing and learning best practices.

DUTIES AND RESPONSIBILITIES Assist in implementing an outreach program to increase awareness and use of Indego bike share in low-income communities, communities of color, and communities whose primary language is not English. This includes:

- Support partner group rides, Learn-To-Ride classes, and events using Indego bike share in targeted neighborhoods including with neighborhood groups, non-profit organizations, and individuals who cater to communities whose primary language is not English.
- Promote events to increase attendance at Indego rides and classes. This includes: distributing outreach materials and flyers in various ways to promote bike share in low-income communities, communities of color, and communities whose primary language is not English.



- Represent the Better Bike Share Partnership at community events:
 - Invite and engage community members in conversation about Indego bikes.
 - Give accurate information to potential riders, and be a relatable and professional source of information about Indego Bike Share.
 - Give out materials and information about free rides and classes.
 - Support people to test ride an Indego bike.

ESSENTIAL QUALIFICATIONS

The candidate should have the following qualifications:

- A commitment to the Bicycle Coalition’s mission: to make bicycling safe and fun for anyone who wants to ride in the Philadelphia region.
- Ability to communicate effectively with people of all ages, abilities, cultural groups, economic status, or sexual orientation and present information to and engage large groups with humor and enthusiasm.
- Ability to be persistent, professional, and creative when completing outreach.
- Willingness to travel in any Philadelphia neighborhood via bicycle.
- Commitment to following traffic safety laws and using all appropriate safety gear, including helmets, reflective material, etc.
- Ability to bicycle confidently and safely in the city
- Must be willing to lift upwards of 30 lbs.
- **Individuals who identify as Black, Indigenous, or as a Person of Color are strongly encouraged to apply.**
- *Fluency in Spanish is preferable but not required.*

HOW TO APPLY

All interested candidates should send a resume and cover letter to lor.song@bicyclecoalition.org. Applications received by March 1st will be prioritized.

- An up-to-date resume
- An email explaining why you are interested in working at BCGP and what makes you a good fit for this role. Be sure to relay your story in addition to your professional attributes.
- References and clearances will be requested as the hiring process proceeds.
- Email subject should read: “[last name] Bike Share Event Support Team application”.

We thank all applicants; we will contact only those selected for an interview.



The Bicycle Coalition is committed to providing equal employment opportunities for all persons regardless of race, color, religion, national origin, marital status, political affiliation, sexual orientation or gender identity, disability, sex, or age.