

ANNUAL REPORT

APRIL - MARCH

2021-2022

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This report covers April 2021 to March 2022, a year where we emerged from the pandemic constraints to once again conduct in-person advocacy and education while keeping everyone safe and healthy. We led a variety of activities and campaigns to uphold our mission to make bicycling a safe and fun way to get around for anyone in the region.

We launched new bicycle education programming at the new Lil' Philly Safety Village in Hunting Park and through Velolingo, providing curriculum in multiple languages. We brought back outdoor classes and rides to our Bicycle Coalition Youth Cycling program and our adult bicycling education programs. We championed new trail and bike lane infrastructure throughout the 9-county Greater Philadelphia region, pursued campaigns to build 500 miles of Circuit Trails by 2025, advocated before the state legislature in Harrisburg in an effort to bring parking protected bike lanes to Pennsylvania, and worked with partners in an effort to redevelop Washington Avenue into a safe and accessible transportation corridor for all.

Our staff couldn't have done this work without our members, donors, sponsors and philanthropic partners. Thank you for your generous support for this work in pursuit of leading the bicycling movement in Greater Philadelphia.

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REFLECTING ON THE YEAR

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Sarah Clark Stuart, Executive Director & Ed Chang, Board Chair











WE BUILT THE LIL' PHILLY SAFETY VILLAGE

Hunting Park is now home to the region's first traffic park where kids and adults alike can practice riding bikes in a colorful, car-free space. We ramped up programming at the Lil' Philly Safety Village this spring with free kids' learn to ride classes plus free bike & helmet rentals.

IGHT!

2022

MLK DRIVE WEEKEND CLOSURE IS EXTENDED YEAR-ROUND

Thanks to the 5,800+ of you who made your voices heard, MLK Drive remains a respite from motor vehicle traffic on weekends all year long.

OF PROTECTED BIKE LANE MILES DOUBLED

Philly now has 19.4 miles of centerline protected bike lanes! This year also marked the opening of two of the highest-quality bike lane and trail projects in the region: the American Street Bike Lane and the Central Delaware River Trail.

11 NEW CIRCUIT TRAILS PROJECTS OPENED

In 2021, 8.77 miles were added to the Circuit Trails network in Greater Philadelphia. And as of summer 2022, the region boasts a total of 370 miles of Circuit Trails with 40 more in the works—only 90 miles left to reach the Circuit Coalition's goal of 500 miles by 2025!



A SAFE PLACE TO LEARN & PLAY

When Executive Director Sarah Clark Stuart visited a traffic playground in Copenhagen in 2016, she knew that Philadelphians young and old deserved a car-free space of their own to safely practice riding bikes and navigating urban streets. On August 4, 2021, this long-held dream of the Bicycle Coalition became a reality with the opening of the Lil' Philly Safety Village in the Hunting Park neighborhood of North Philly.

Lil' Philly Safety Village was designed with input from Hunting Park United, the Hunting Park Rec Center, Hunting Park Community Garden, Hunting Park Connected and community members at the Hunting Park Farmers Market. It was funded by Kaboom!, the William Penn Foundation, the Ron Jaworski Foundation and 130+ generous individuals and organizations. During our first Lil' Philly Safety Village education event in Fall 2021, children including 4 year old Syncere (*pictured below*) learned to ride a bike for the first time.

The space will continue to serve as a resource for Hunting Park residents, neighbors and everyone in the Greater Philadelphia region through our education programming and growing partnerships with Hunting Park Community Garden, Hunting Park United, North10 and the Hunting Park Rec Center.



PROGRESS #ONTHECIRCUIT

In 2021, several decades-long gaps were closed on the Circuit Trails Network. These key connections pave the way for the Circuit Trails that are expected to be completed in 2022!

And after 18 years of persistent effort, our campaign to make the Scudder Falls Bridge active transportation/recreation-friendly finally resulted in a \$25 million shared-use path over the Delaware River that opened in November 2021.

TRAIL OPENINGS IN 2021

Delaware River Heritage Trail (DHRT)

DRHT NJ Transit Riverline Crossing

DHRT Cramer Hill Waterfront Park

Scudder Falls Shared-Use Path

Cross County Trail St. George's Rd - Dryden

Tookany-Tacony-Frankford Trail

Liberty Bell Trail Stony Creek Park to Andale

Cross County Trail PA 309 Overpass

Schuylkill River Trail 51st St - 61st St

Schuylkill River Trail Whittaker Bridge

Chester Creek Trail Evre Park Levee Walk



WE MOBILIZED FOR A SAFE WASHINGTON AVENUE

We generated over 1300 messages sent in support of the safest version of the redesign. We also held a press conference with four of our partners, and organized citizen testimony at the Streets and Services Committee hearing in support of the bill that would enable a safer Washington Ave in the 1st District.

& ADVOCATED FOR THE PARKING PROTECTED BIKE LANES BILL (HB140)

With multiple partners, we kept up the campaign to voice state-wide support for HB 140. The bill passed out of the House in March 2021 and we worked to get a Senate hearing in April 2022. The Senate committee vote in July burdened the bill with a negative amendment. We will persist till the end of the 2022 legislative session to get a clean bill passed that makes parking protected bike lanes permissible on state roads.

FAMILIES FOR SAFE STREETS WINS CRASH RECONSTRUCTION TECHNOLOGY

FSSGP convinced the City of Philadelphia to procure crash reconstruction equipment that will help determine factors contributing to motor vehicle crashes. This information will then help guide the City to strategically redesign roads to reduce those crashes.

WE HELD OUR 8TH ANNUAL VISION ZERO CONFERENCE

Over 150 folks joined us (back in person!) at Temple University to learn about Speed Control for Safe Mobility. Keynote speaker Beth Osborne of Transportation for America taught us about important opportunities for cities and states to redesign roads and reform rules governing speed management.

DVOCA





















(LINO EDUCATION

WE LAUNCHED VELOLINGO

A new program providing bicycle / safety education in the region's six critical languages: Spanish, Mandarin, Vietnamese, Russian, Haitian Creole and English. As a part of VeloLingo we are also expanding our bicycle education classes and rides offered in Spanish.

VOLUNTEERS & STAFF LED THE BIKE LIGHT GIVEAWAY

An early November tradition, this year we distributed around 500 free bike lights to riders all over the city.

154 PEOPLE BIKED (& LEARNED TO BIKE)

Through our free Better Bike Share Partnership beginner group rides and Learn to Ride classes. Many of our group riders this year were returning participants who shared that their confidence on a bike is increasing: "Both instructors were very patient and dedicated. I came in with zero knowledge of bikes and am going back with confidence. All thanks to my instructors. Awesome!"

WE KICKED OFF OUR BIKE HUB @ BARTRAM'S GARDEN

With new dedicated staff support, we hosted Learn to Ride classes, Beginner Rides and free bike rentals (for both kids and adults!) at the Bartram's Bike Hub every Friday & Saturday through the spring and summer.



A BIG YEAR FOR BCYC

with all teams returning to in-person programming for the first time since winter 2020! Over **100 YOUTH ATHLETES** took to the roads and trails over the 2021 seasons during their teams' weekly practices and weekend events.

BCYC's graduating class of 2022 marks the fifth consecutive year of providing financial assistance to high school seniors. \$30,000 was awarded this year through the BCYC Scholarship Program founded by Jerome and Julie Jacobs. BCYC congratulates the 2022 Scholarship recipients (pictured above L-R): VICTORIA WILLIAMS attending the University of Virginia, JOHN TAYLOR attending Drexel University, and DENNIS WESLEY-MORRISON attending Penn State University.



We're 2,400+ members strong and counting!

With your help, we continue to improve the health, wellness and sustainability of our communities throughout Philadelphia and eight PA & NJ counties. Through advocacy and education, we work to make our streets safer, connect trails throughout the region, and create better places to ride for everyone. Thank you for being part of making positive change in our communities.

Our membership continued to grow through 2021 and 2022. We especially saw more folks joining us as monthly sustaining members, which is one of the best ways to support our work.

JOIN US FOR OUR UPCOMING EVENTS!

Bicycle Coalition members of all levels enjoy discounted & free tickets to our events. Find more information and register at the links below.

SEPTEMBER 10, 2022 | Explore the Circuit Ride Chester Creek

SEPTEMBER 15, 2022 | 50th Anniversary Gala & Awards

SEPTEMBER 24, 2022 | Explore the Circuit Ride Pennypack

OCTOBER 15, 2022 | Philly Bike Ride

OCTOBER 22, 2022 | Explore the Circuit Ride Delaware River Trail

OCTOBER 29-30, 2022 | Philly Bike Expo

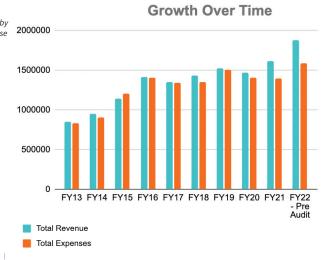
MEMBERSHIP & COMMUNITY

FINANCIALS



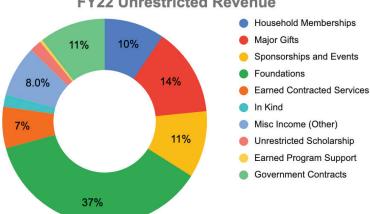
FY22 EXPENSES \$1,584,813

FY22 UNRESTRICTED REVENUE \$1,876,677





17%



FOUNDATIONS & SPONSORSHIPS

\$100,000+

The William Penn Foundation

\$50,000+

Energy Foundation TransitCenter

\$25,000+

Brandywine Realty Trust Capital One Independence Blue Cross Ron Jaworski Foundation Maguire Foundation McClean Contributionship Philadelphia Foundation Snider Foundation

\$10,000+

AARP Pennsylvania Acrow Bridge Alliance for a Just Society Bartram's Garden Cannondale Gold Medal Environmental Mayor's Fund for Philadelphia

\$5,000+

Bicycle Transit Systems
Just Strategy
The Multihull Company
The Nararo Foundation
PECO
Piscitello Law
PNC Charitable Trust
Saint-Gobain

\$2,500+

American Public Transit
Association
Anthony & Sylvan Pools
Envision Strategies
Main Line Health
Michael Baker International
Stuart Leon Bicycle Crash Law
QCW Cycling
Quaint Oak Bank

\$1,000+

Foundation

Bicycle Club of Philadelphia Blank Rome Boles Smyth Associates Inc. Barbara Capozzi - Keller Williams Realty The Jill and Mark Fishman Emily Fredricks Foundation Jacobs HDR Inc. Lehigh Valley Cycling Club Pexco

\$500+

Azavea
Central Bucks Bicycle Club
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Drexel Area Property Association
HomeLight
Langan Engineering
McCormick Taylor
Network for Good
Nolan Painting
NV5
The Pearce Law Firm
Pew Charitable Trusts
Traffic Planning & Design

Urban Engineers

Your Part-Time Controller

SUPPORTERS

Thank you to everyone who financially supports our year-round advocacy and education work. We couldn't do it without you! Giving totals include cumulative restricted gifts, event support and unrestricted giving from April 1, 2021 through March 31, 2022.

Ronald Dunbar

MAJOR GIFTS

\$25,000+

Jason & Angela Duckworth Jamie & Lisa Maguire Jerome & Julie Jacobs

\$5,000+

Zachary Belair Perry Benson Amy Branch & Jeffrey Benoliel David & Ann Hilton Michelle Lee & Michael Miller Gail & Sanford Lipstein Charles Marshall Theresa & John Rollins Elizabeth & Shawn Sweeney Catherine Sulimay Thomas Vernon & Pat West **Robert Victor**

\$2,500+

Edward, Carly & Kyle Blumenthal Jeffrey Braff & Hope Comisky John Bryan & Nancy Winkler Lee Caparas Edward Chang & Bonnie Chong Jeffrey and Ruth Ann Dubb Christopher Duckworth Pat Gaffney Jake & Michelle Goldblum Sue Goldstein & Jon Curtis **Sharon Parker** Leslye Silver Lee & Nancy Tabas **Bob Thomas** Raymond & Jennifer Wynman

THE PACELINE

\$1,000+

Qiao Yan Zou

Anonymous James & Judy Allison Michael Broennle Ron Collman Jennifer & Geoffrey Creary David & Francesca Engel Ellen & Peter Evans Nancy & John Fischer **Eric Frary** Barbara & Stephen Gold Will Gonzalez Laura Javsicas Cadence Kim & Warren Pear Stefan & Donna Keller Peter Kim

Mel Kohn Michele Langer & Alan Cohen Martin & Lisa Lessner Mark Matthews & Kathleen Wolff Isabel Melvin Hank & Terri O'Donnell Matt Pappajohn & Catherine Joseph Piscitello & Marissa Perrone Dan Rosenbaum Alice Ritchie John Ruston Lauran Schultz David & Donna Shuey Hether & Donald Smith Jay Snider **Ethan Solomon Thomas Sparks** Scott & Nancy Steketee Roger Sternfeld Andrew Stober & Dr. Keren Sofer Ryan Sullivan & Ann Watts Caitlin Thompson & Joseph Kopena Geraldine Wang Howard Wiener & Rose Chenev

CHAMPION CIRCLE

ELITE \$750+

Stephen Zook

Richard Adler & Madeleine Boyer Janine Bauer Max & Elyse Berger Andrea & Eric Croston Joy Horwitz & Steven Fram **Bruce Hotaling** Greg & Stephanie Ladner Steven Lensing John Meigs & Carolyn Adams Paul Moul Mark Yanagisawa

LEADER \$500+

Linda Altman Amanda Benner Bina Bilenky-Trahan Drew Brown Dr. Carolyn Cannuscio & Dr. Daniel Rader Melissa Caruso **Emily Davis** Kathy Dejohn Nancy Drye

Tom Durling Laura & Rich Fredricks Tracy Galloway Elizabeth Gemmill James Harrison Trent Herdman Sam Little & Frances Dalton Leonard & Susan Lodish Pamela Murphy Ryan & Catherine Oelkers **Edith Pearce** Walter Rentschler Harry Roth Patrick Rumaker Margaret Rux Kurt Schoenkopf Lucien Simpfendoerfer Amarjit Singh **Robert Swartley Andrew Thomas** Ezra & Cy Wolfe and Terrilyn McCormick Joyce & Erik Videlock Karen Winey & Russell Composto

TEAMMATE \$250+

Maria Aguilar Christopher Aho Ndeen al-Bargawi Ryan Bandoy Peter & Lucy Bell Sellers George Benz Jonathan Berger Daniel Bigelow Laurie Boyd Ellen Callahan Eric Carlson Elizabeth & Charles Carmalt Jeremy Chrzan Renny Clark Ben & Nora Corbett Julia & Craig Corelli Corey Crawford Wendy Crowell & Robert Willette **Greg Crompton** Kurt D'Andrea Alexis De La Rosa **Brian Duffy** Deborah Duskey Dave Franchino Dieter & Sara Forster **Edmund Gaffney** Donna Galvin & Sean McCloskey Maria & Benjamin Geffen

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