



BICYCLE COALITION OF GREATER PHILADELPHIA

For Immediate Release

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Bicycle Coalition of Greater Philadelphia announces its 8th Vision Zero Conference and Mobile Workshops

Our 8th conference on Vision Zero returns to an in-person format on Saturday April 30th at Temple University.

This year will focus on policies and infrastructure that address the primary factor in traffic deaths: speeding. SPEED CONTROL FOR SAFE MOBILITY is the theme of this year's conference. Speed is the number one contributing factor in determining if a crash is fatal. Without the protection of an automobile, the human body has a limited tolerance for speeds higher than 20 miles per hour. Speed is especially lethal for people walking and biking. In Philadelphia, approximately 36% of the city's traffic-related deaths are a result of aggressive driving, which includes speeding and failure to yield.

Panel topics range from automated speed cameras, traffic calming on arterial roadways, to citizen stewardship of the "right of way". This year's Keynote Speaker is **Beth Osborne** | Director, [Transportation for America](#). She was previously at the U.S. Department of Transportation, where she served as the Acting Assistant Secretary for Transportation Policy and the Deputy Assistant Secretary for Transportation Policy. Other speakers include Deputy Managing Director for Transportation, Infrastructure and Sustainability **Michael A. Carroll** and other representatives of city agencies and PennDOT. **Mayor Jim Kenney** will speak at the end of the conference.

We will offer 2 mobile workshops:

Workshop #1 – Protected Bike Lanes from West Philly to Central Delaware Avenue Trail Bike Ride
8:30am start at Parkside & Bryn Mawr Ave and will end at the Central Delaware River Trail ribbon cutting at 10:30am.

Workshop #2 – North Philly Traffic Calming Infrastructure Bike Ride

2:00pm start at the Lil' Philly Safety Village, continue to Roosevelt Blvd to see a safety enforcement camera, the Fairhill Slow Zone and roundabout at Trenton and Frankford Avenues.

Please visit www.bicyclecoalition.org for the program schedule and to register for the mobile workshops

ABOUT THE BICYCLE COALITION

Founded in 1972, the Bicycle Coalition of Greater Philadelphia partners with community, governmental, public, and private entities to advocate and educate to make streets and trails safe and accessible and to encourage more people to engage in safe bicycling. The Bicycle Coalition of Greater Philadelphia (BCGP) works to make bicycling a safe and fun transportation option for anyone who wants to ride in the Philadelphia region. BCGP is dedicated to promoting bicycling as a healthy, low-cost, environmentally-friendly form of recreation and transportation.