



Job Title: Transportation Community Organizer

Department: Policy

Supervisor: Randy LoBasso

Status: Exempt, Full Time

Salary: \$35,000

Expected start date: December 15

PURPOSE AND GENERAL DESCRIPTION

The Transportation Community Organizer is a key player in our Vision Zero projects and organizing within Philadelphia's communities, with a special focus on historically-underserved and uninvested parts of the city. The person should be dynamic, personable, detail-oriented, outgoing, and have excellent writing skills. You should be able to thrive in a dynamic workplace, work with a diverse set of constituents, and handle multiple tasks with a high degree of accountability. You need not be a serious bicyclist, but you must embrace our mission that bicycling should be a safe and fun way for everyone to get around the Greater Philadelphia Region.

The Transportation Community Organizer will report to the Policy Director and serve as a member of the Policy team. This position will have responsibility to contribute to policy campaigns that build and demonstrate public support for Vision Zero policies and safe streets for all users, especially in underserved communities. The Transportation Community Organizer will also support the Policy Team by aiding in managing virtual and in-person events and social media promotion.

DUTIES AND RESPONSIBILITIES

The Transportation Community Organizer has the following responsibilities:

- Organize city communities around transportation and infrastructure changes, focused on safety
- Design public outreach campaigns to develop and build public support for Vision Zero
- Organize and manage community events and community members
- Developing relationships with registered community organizations and city officials
- Support Families for Safe Streets of Greater Philadelphia
- Presenting at public meetings, city agencies and the press
- Researching policies and statistics as needed for advocacy campaigns and reports
- Post to social media, as necessary
- Write blog posts updating public about your work, as necessary
- Assist the Policy Team plan and staff the annual Vision Zero Conference
- Organize BCGP volunteers

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QUALIFICATIONS

- A bachelor's degree or 3-4 years of community organizing; transportation-related experience a plus
- A strong commitment to the Bicycle Coalition's mission.
- Ability to communicate effectively with people of all ages, abilities, cultural groups, economic status or sexual orientation, especially marginalized communities.
- Comfortable presenting information to and engaging with large groups with humor and enthusiasm.
- Comfortable presenting information to municipal and elected officials, in person or at public hearings.
- Ability to deliver succinct and compelling advocacy messages in media interviews.
- Ability to write and speak in a professional, friendly and accurate manner.
- Ability to complete work in an unstructured and informal environment with limited supervision.
- Strong business writing, data entry, and office skills.
- Experience with Google Docs, social media, and MS Office.
- Comfortable learning new software programs such as Salesforce and Soapbox
- Basic knowledge of bicycle infrastructure.
- Work a 9am-5pm work day, but be willing to flex to some weekend and evening hours.
- A professionally-aligned appearance and manner when meeting with stakeholders. The Bicycle Coalition fosters a casual and expressive office environment and welcomes casual attire in the workplace.
- Problem solving skills, creativity, flexibility and self-motivation.
- Experience riding a bicycle for transportation or recreation.
- Willingness to adhere to all COVID-19 precautions.
- **Individuals who identify as Black, Indigenous, or Person of Color strongly encouraged to apply.**



HOW TO APPLY

All interested candidates should send the following to search@bicyclecoalition.org:

- An up-to-date resume (no longer than 2 pages).
- A 1-page cover letter explaining why you are interested in working at BCGP and what makes you a good fit specifically for the Transportation Community Organizer role. Be sure to relay your story in addition to your professional attributes.
- References and clearances will be requested as the hiring process proceeds.
- Email subject should read: "[last name] Transportation Community Organizer Application".
- Applications received by 12/4/2020 will be prioritized.
- Applications will be accepted and reviewed on a first come first serve rolling basis.

We thank all applicants; we will contact only those selected for an interview.

The Bicycle Coalition is committed to building a staff that matches the diversity of the communities we serve, and strongly encourages people of color to apply. We are an equal opportunity employer and all qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, disability status, protected veteran status, or any other characteristic protected by law.