



2019 Wrap Up

Fostering healthy habits, independence and leadership
in Philadelphia youth, one ride at a time.

THE BIG PICTURE

Meeting our strategic plan goals has allowed us the freedom to creatively expand the program in response to youth guidance and direction.



2018-19 SEASON

	2020 Goal	2019 Actual
Core Level Athletes	150	170
All Star Athletes	50	61
Partner Sites for Our Core Teams	12	13
New Full Time Program Coordinator	1	1

PROGRAM GROWTH

2019

We added an additional Summer All Star Team to the disciplines athletes can choose from. This summer, youth committed to either the Tour, Mountain Bike, Road Race, or Triathlon Team.

Youth had increased positive responses on our student survey to questions pertaining to coach mentorship, trust, and role modeling.

84.4%

of youth demonstrated improved discipline with their positive responses to “I make decisions that help me be a better person.”

82%

of youth elect to rejoin the team. This is an increase in retention rate from the 2017-18 season, which means as our program strengthens, more youth are participating in BCYC for consecutive years.

92.4%

of Spring 2019 Core Team athletes remained with the program from the beginning of the season to the end of the season.

90%

of the youth reported “BCYC has helped me develop positive relationships with adults, including my coaches and mentors.”

300%

more youth gave positive responses to the question “Describe your favorite part(s) of belonging to a BCYC team.”



“The adults (coaches) actually respect me.”



“My favorite part of BCYC has been meeting some of the coaches and learning their stories.”



“My favorite parts of belonging to a BCYC team was being able to be myself around my coach and teammates and just riding the bikes together.”



“My favorite parts are that I get to ride with other people. Also I love the coaches.”





BCYC FINDS A HOME

Opening the Education Center has significantly expanded BCYC's resources and programming as well as staff and coach accessibility to our youth athletes. Not only do our teams have consistent access to an indoor classroom and bike repair area, boosting the quality of each team session, youth have a dedicated cycling headquarters with open hours aligned with out-of-school time that they can use as often as they need as a place of their own to complete homework, have a healthy snack, build a route before heading out on a long ride, or meet up with a staff person to talk through a tough issue.

Along with our shop and community partners—Velo Jawn, Capital One, Cadence Cycling & MultiSport, Fairmount Bicycles, Brewerytown Bicycles, Firth and Wilson, and the Bicycle Coalition main office—we have effectively built a circuitry of resources that encourages youth to explore the city, make connections, and independently get their day-to-day needs met with a supportive mentorship circle.

“The Education Center has become a cozy hub of knowledge, support, and enthusiasm for all things bikes for myself and the athletes I have worked with this year. It feels like a nice little bike oasis to meet up at, recharge, and then springboard out into adventures.”

—Meg Stanton, Cyclocross Coach



*“The Education Center is important to me because it makes me commit to biking more. I can come here every day after school, learn more about bike repair, relax, and help out. **I really feel like I belong when I am here.** The Education Center has helped me have more of an open mindset. I am used to looking at a small picture, and finding cycling and coming to Sedgley almost every day after school, I've found something different, and it just shows you a bigger picture of things, of life.”*

—Jayden Alexander, Sophomore at SLA Beeber, 1st year on the team

“I love this place. It's a great spot for anyone especially bikers to stop by. At the Education Center we can get ice during hot days. A place to fix your bike. Food. And there are riding trails all around it!”

—Aiden Alonzo-Jones, 7th grader at Gompers

“Tour Team benefited tremendously from starting and ending practices from the Bicycle Coalition's Education Center, by keeping our athletes well equipped and their bikes well maintained. It was also great to see all the youth hanging out after practice, with access to a safe place and healthy snacks.”

—Blake Rubin, Tour Team Coach



BCYC SCHOLARSHIP & LEAD OUT FUNDS

In 2017, Jerry Jacobs and the Bicycle Coalition launched a scholarship fund for BCYC program graduates. This post-high school financial aid further incentivizes our student athletes' academic success and strengthens their path forward, and the mentorship and employment aspect of our scholarship award is what makes our program unique and successful.

Since commencing the program in 2017, we have awarded ten scholarships. Our 2019 Scholarship Recipients are:

Adiva Andrews—attending Penn State University
Junius Jones—attending Northeastern University
Patrick McNeal—attending Penn State University
Kayla West—attending Shippensburg University

THIS YEAR, WE'RE INAUGURATING THE BCYC LEAD OUT FUND!

Thank you Matt Pappajohn for our first Lead Out gift! To join him, visit <http://bit.ly/BCYCLEADOUT>



lead out (n.): A race tactic in which a rider accelerates to their maximum speed for the benefit of a teammate in tow. The sprinting rider then leaves the draft and rides past at even greater speed to the finish line. Donations to the fund are balanced between our core program and the scholarship fund. Lead Out gifts give our student athletes a smooth draft, a wheel to follow, and a boost just as they are ready to sprint into college. Gifts of any amount are an investment in our youth development program and the futures of these committed individuals.

This Season's Donors to the BCYC Scholarship Fund

Linda Altman
Richard Adler & Madeleine Boyer
The Bresler Foundation, Inc.
Jorge & Naomi Brito
Eileen Callaghan
David & Victoria Casale
Hsien-Cheng Chang
Edward & Bonnie Chang
Jeffrey Braff & Hope Comisky
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Blake Rubin
Ariel Schwartz
Skip Schwarzman
Claudia Setubal
Mimi Sheller
Michael Speranza
Patrick Starr
Nancy & Scott Steketee
Andrew Stober & Keren Stofer
Ryan Sullivan
Robert Wellmon

These gifts have been matched by Jerome and Julie Jacobs. Yours can be too! To make a gift visit <http://bit.ly/BCYCScholar>

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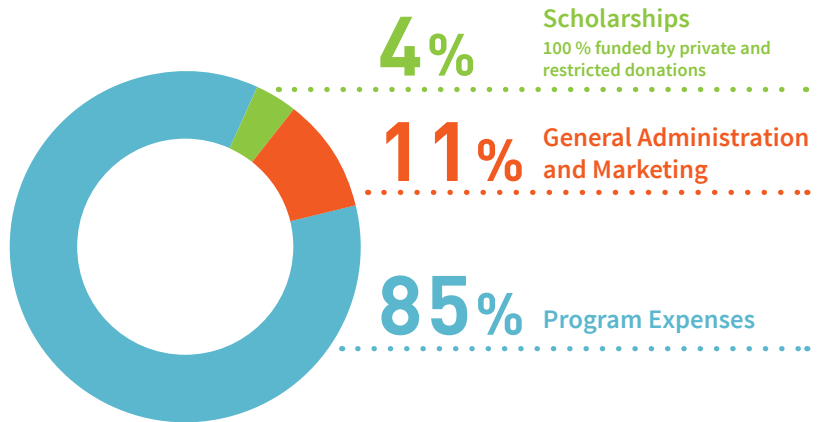
ABUS

Guy's Racing Club

KPMG

A SNAPSHOT OF HOW WE UTILIZE FUNDS

BCYC Expenses April 2018-March 2019



BCYC GIFTS (SEPTEMBER 1, 2018 – AUGUST 31, 2019*)

\$25,000+

Capital One

Children Can Shape the Future

Jerome & Julie Jacobs

Philadelphia Foundation

Snider Foundation

\$10,000 – \$24,999

Acrow Corporation

Bloktoberfest

Connelly Foundation

Laureus Sport for

Good Foundation

Lime

McLean Contributionship

\$5,000 – \$9,999

Bicycle Club of Philadelphia

Central Bucks Bicycle Club

Lenfest Foundation

Main Line Health

Philadelphia Insurance Companies

\$2,500 – \$4,999

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District Taco

Emily Fredricks Foundation

Families for Safe Streets

Greater Philadelphia

Girard College

QCW Cycling

\$1,000 – \$2,499

Anonymous

Patrick Gaffney

Guy's Racing Club

KPMG

Greg & Stephanie Ladner

Pickett Mastery Charter School

John Russo

Matthew & Megan Rutt

Surdna Foundation

Caitlin Thompson &

Joseph Kopena

\$500 – \$999

Anonymous

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Mike & Lauren Festa

Emmett Madden

Kelli Wright

USA Cycling

\$200 – \$499

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NV5 – Technical Engineering

and Consulting

Patricia Shields

In Kind

ABUS

Michael Black

Michael Bufo

Jorge Brito

Cadence Cycling & Multisport

Chris Coccia

Francis Cuddy

David Dawson

Anthony DiMauro

Laura Epelbaum

John Flaherty

Fairmount / Brewerytown

Bicycles

Fuji Bikes

Chris Hafler

Cheryl Harbison

Honey Stinger

Hungry Harvest

Craig Iffert

Theodore Jones

Scott Kratt

Kryptonite

Kate Norris

O2 Signs

Chris Pino

Randy Undercofler

Vie13 Kustom Apparel

*cumulative non-gala giving of \$200 or more



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