



Annual Gala & Awards Dinner

Honoring Patrick Cunnane, CEO of Advanced Sports International with the Maguire Award

Thursday, September 29, 2016 • 6–9pm

Front & Palmer 1750 N Front St, Philadelphia, PA 19122 *Featuring Feast Your Eyes Catering*

Silent Auction • Lively Libations • Dinner & Awards

Celebrating Philadelphia’s Agents of Change in the Cycling Community

SPONSORSHIP LEVELS

PRESENTING SPONSOR \$15,000

- Title Sponsor on Program Book and all Media
- Table of Up to 20 Guests in Prime Seating Location
- Representative will be Featured in Awards Ceremony
- Listing of Representative on Host Committee
- Welcome Letter and Full Page in Gala Program
- Valet Parking for All Guests

GOLD SPONSOR \$10,000

- Table of Up to 16 Guests in Prime Seating Location
- Representative will be Featured in Awards Ceremony
- Listing of Representative on Host Committee
- Prominent Full Page Advertisement in Gala Program
- Recognition on Registration Page and Social Media
- Valet Parking for All Guests

SILVER SPONSOR \$5,000

- Table of up to 12 Guests in Preferred Seating Location
- Recognition of Sponsorship in our Awards Ceremony
- Listing of Representative on Host Committee
- Full Page Advertisement in Gala Program
- Recognition on Registration Page and Social Media
- Valet Parking for All Guests

BRONZE SPONSOR \$2,500

- Table of up to 8 Guests
- Recognition of Sponsorship in our Awards Ceremony
- Half Page Advertisement in Gala Program
- Recognition on Registration Page and Social Media
- Valet Parking for All Guests

(Your sponsorship is tax deductible less the fair market value of \$100 per attendee)

more opportunities on reverse



**Annual Gala & Awards Dinner
Commitment Form
September 29, 2016
Front & Palmer**

- Check Enclosed (payable to BCGP)
- Credit Card (Form on Reverse Side)
- Please Invoice
- Tickets Only _____ Tickets
\$ _____

- \$15,000 Presenting Sponsor
- \$10,000 Gold Sponsor
- \$5,000 Silver Sponsors
- \$2,500 Bronze Sponsors
- \$500 Benefactor (2 Tickets)
- \$5,000 Full Page Silver Ad
- \$2,500 Full Page Bronze Ad
- \$1,000 Half Page Ad
- \$500 Quarter Page Ad
- Donation Only \$ _____
- Other Opportunities:

Company: _____

Contact Name: _____

Phone: _____

Email: _____

Name of sponsor as it should appear on materials:

Please seat a Cadence Cyclist, Coach, or Bicycle Coalition Staff Member at my table.

PROGRAM BOOK (NON-ATTENDING)

- \$5,000 Full page in Gala Program and Silver Sponsor Recognition
- \$2,500 Full Page in Gala program and Bronze Sponsor Recognition
- \$1,000 Half Page in Gala Program and Registration Page Recognition
- \$500 Quarter Page in Gala Program

(Non-attending sponsor gifts are tax deductible)

TICKETS

- \$500 Benefactor — Two Tickets, Valet Parking, and Recognition
- \$200 Non-Member — Single Ticket price
- \$150 BCGP Member — Single Ticket Price

(Your donation is tax deductible less the fair market value of \$100 per attendee)

ADDITIONAL OPPORTUNITIES

- \$500 Valet Service Sponsor — Recognition
- \$500 Dessert Table Sponsor — Prominent Display of Name at Buffet
- \$500 Auctioneer Sponsor — Recognition and Announcement
- \$100 Cadence Athlete — Sponsor a Cadence Cyclist or Coach to Attend

IN KIND AND PROMOTION OPPORTUNITIES

(contact us directly to discuss)

- Gift Bag — Branding on Gift Bag for Attendees
- Wine and Liquor Sponsorships — In Kind Promotion
- Product and Bike Gear — Items for Gift Bag Giveaway
- Auction Items — Recognition and Listing Online and Program Book



Charge my Visa MC AMEX DISCOVER

Acct Number _____

Expiration Date ____/____

Name/Company _____

Address _____

City _____ State _____ Zip _____

Questions?

Alan@BicycleCoalition.org
(215) 242-9253 x301

More Information:

BikeCoalitionGala.org