



Vision Zero Mini Forum – Managing Speed

Managing Speed with Safety Cameras - Opportunities for Philadelphia

- When:** Thursday, March 24, 2016 - 8:30 AM to 10:00 AM
- Where:** Thomas Jefferson University Alumni Hall, Eakins Lounge, 1020 Locust Street
- Moderator:** Councilman Al Taubenberger at large
- Panelists:** Pennsylvania State Representative John Taylor
Jonathan Rogers, District Department of Transportation (DDOT)
Captain Francis Healy, Philadelphia Police Department
Wen Hu, PhD, Insurance Institute for Highway Safety
- Audience:** Bicycle Coalition members, business representatives, civic policymakers, city and state officials, safety advocates, and concerned citizens.
- Admission:** \$10 for Bicycle Coalition members, \$45 for non-members

Hosted by The Jefferson Center for Injury Research and Prevention of Thomas Jefferson University

Refreshments provided by Thomas Jefferson University

Session Overview:

Every city and nation that has made significant progress towards Vision Zero initiatives has implemented policies to effectively manage speed. Philadelphia’s new mayor Jim Kenny has pledged to cut traffic injuries and fatalities by using data to drive policy. This panel will examine opportunities to implement automatic enforcement options to change driver behavior in areas of high injury and fatality.

This forum is another proactive step made by the Bicycle Coalition of Greater Philadelphia (BCGP) and outside leaders, alligning in a collective effort to reduce the economic costs of pedestrian and bicycling injuries.

Special Reception:

A cocktail reception will take place the evening before, on Wednesday, March 23rd, from 5:30 PM to 8:00 PM at the Bicycle Coalition’s office, 1500 Walnut St. Ste 1107. The evening will include informal networking and updates on our policy and program initiatives for 2016. Vision Zero Mini Forum sponsors are invited to attend, along with the panelists, BCGP’s leadership, major donors, and loyal supporters.

To Sponsor:

Multiple marketing opportunities available including program recognition, tabling, social media mentions, and your support recognized on our website. We can customize your benefits according to your marketing needs.

Contact Alan Spooner (215) 242-9253 x 301 alan@bicyclecoalition.org with questions or for more details



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